

対象国介護分野における開発ニーズ(課題)

- ・高齢者に対する包括的ケア体制の欠如
 - 在宅型ケアの不足、質の低いケアサービス
 - 医療・介護連携の欠如
- ・介護人材の不足

提案製品・技術

- ・訪問介護や通所介護、ショートステイ等の介護サービスを高齢者及び家族の状況にあわせて提供
- ・高齢者の日常生活や行動を見える化するIoT高齢者見守りシステムを自社開発し、業務効率化とケアの質の向上ツールに活用

案件概要

- ・ 契約期間: 2024年6月～2026年6月
- ・ 対象国・地域: フィリピン国メトロマニラ パシグ市
- ・ 相手国実施機関: フィリピン国メトロマニラ パシグ市
- ・ 案件概要: 高齢者介護サービス、介護人材育成、医療・介護連携に関する普及・実証・ビジネス化事業。本事業後に小規模多機能型及び入所型サービスのビジネス展開を図り、フィリピン国の高齢者ケアに関するサービス及び制度の欠如、介護人材の育成への貢献を目指す。



開発ニーズ(課題)へのアプローチ方法(ビジネスモデル)

- ・メトロマニラにおいて介護が必要な高齢者に対し、入所型サービス、在宅型サービスの2つのサービスを組み合わせる展開
- ・入所型サービスは高所得者層、在宅型サービスは中間層以上を想定顧客とする
- ・入所型で収益源を担保しながら、在宅型の新しい市場開拓を行う

対象国に対し見込まれる成果(開発効果)

- ・高齢者、家族にとって利用可能な質の高い高齢者ケアサービス選択肢の充実
- ・高齢者介護人材の育成体制強化
- ・医療・介護連携に関する提言による高齢者に対する包括的ケア体制整備への貢献

Development Issues Concerned in Elderly Care Sector

- Lack of a comprehensive system of care for the elderly
- Lack of home-based care, poor quality care services
- Lack of coordination between medical and long-term care services
- Lack of long-term care personnel

Products/Technologies of the Company

- Provide home-visit care, day-care, and short-stay services to suit the needs of the elderly and their families.
- IoT elderly monitoring system developed in-house to visualize the daily lives and activities of the elderly is utilized as a tool to improve operational efficiency and quality of care.

Survey Outline

- Survey Duration: June, 2024~June, 2026
- Country/Area: Pasig City, the Philippines
- Name of Counterpart: Pasig City, the Philippines
- Survey Overview: A dissemination, demonstration, and business development survey related to elderly care services, caregiver HRD, and medical and long-term care coordination. The survey aims to contribute to the lack of services and systems related to elderly care in the Philippines and to the development of caregivers by providing small-scale multifunctional and residential care services after this project.



How to Approach to the Development Issues

- Provide a combination of residential and home-based services to the elderly in need of care in Metro Manila.
- The residential services are targeted at upper-income groups, while the home-based services are targeted at middle-income groups and above.
- Develop new markets for home-based services while securing a source of revenue from residential services.

Expected Impact in the Country

- Enhancement of quality elderly care service options available to the elderly and their families
- Strengthening the system for human resource development for caregivers
- Contribute to the development of a comprehensive care system for the elderly through recommendations on medical and long-term care coordination.