エチオピア国

日系アパレル企業のOEM生産を対象とした品質管理・検品事業に係る基礎調査

企業・サイト概要

- 提案企業:株式会社 ティーズネットワーク
- 代表企業所在地:東京都渋谷区
- サイト : エチオピア国 アジスアベバ市、メケレ市、ハワサ市

エチオピア国の開発課題

輸出産業に位置づけられる繊維・皮革産業等の軽工業が未発達

- 繊維・皮革産業の生産技術が低い。
- 生産・品質管理体制や検品体制が確立していない。
- 海外市場の要求水準を満たせない。

中小企業の製品・技術

円系アパレル企業のOEM生産を対象とした生産・品質管理、検品事業

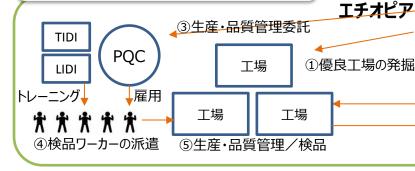
• ASEAN諸国で長年にわたり日系アパレル企業向け製品の生産・品質管理、検品に携わる。インドネシアでは業界トップシェア。





出荷前だけでなく、生産工程から検品を開始。インシデントについてのデータを 通信端末から蓄積し、不良品発生率を改善する独自のシステムを開発。

日本の中小企業の事業戦略



T's Network

③OEM発注

⑥製品の輸出

日本市場

- ②優良工場の紹介
- ③生産・品質管理受注

日系大手商社 アパレル企業

日系大手商社 アパレル企業 日系大手商社 アパレル企業

POC···T's Network 子会社現地での検品業務等を担当

TIDI···Ethiopian Textile Industry Development Institute

 ${\tt LIDI}{\cdots}{\tt Ethiopian}\ {\tt Textile}\ {\tt Industry}\ {\tt Development}\ {\tt Institute}$

中小企業の事業展開を通じて期待される開発効果

繊維・皮革産業の技術の向上と、貿易輸出額の増加

Small and Medium-sized Enterprise Partnership Promotion Survey

Ethiopia, Survey on the Quality Management and Inspection Business for the OEM Production of Japanese

Apparel Companies (SME Partnership Promotion)

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SMEs and Counterpart Organization

- Name of SME: T's Network Co., Ltd.
- Location of SME: Tokyo, Japan
- Survey Site: Addis Ababa, Mekele, Hawasa, Ethiopia

Concerned Development Issues

Undeveloped in textile and leather industries, which should be positioned to the export industry.

- Poor industrial technology
- Unestablished system on inspection and production/quality management
- The requirements in foreign markets are not satisfied.

Products and Technologies of SMEs

Quality management and inspection business for QEM production of Japanese apparel companies

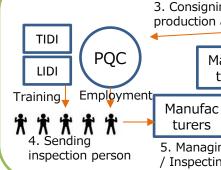
Have involved inspection and production/quality management for Japanese apparel companies for a long time in ASEAN countries. Cf. Top market share in Indonesia.





Introducing not only pre-shipment inspection but also in-process inspection. Developed a unique system to reduce defective items by accumulating data on incidents through communication devices.

Business Sustainability



Expected Impact

3. Consigning **Ethiopia** production and QC

Manufac

turers

Manufac turers

1. Exploring excellent manufacturers

6. Exports of products

3. OEM

T's

Network

- 2. Introducing excellent manufacturers
- 3. Undertaking manufacturing and quality management

Japanese trading companies Apparel companies

Japanese trading companies Japanese trading companies Apparel companies Apparel companies

5. Managing Production and QC / Inspecting products



POC: Affiliated company of T's Network, in charge of Inspection, Production and OC Management

TIDI: Ethiopian Textile Industry Development Institute

Japan

LIDI: Ethiopian Textile Industry Development Institute

- Improving capabilities in the textile and leather industry
 - Increasing exports of textiles and leathers